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## IRHMA2025 Joint Statement on

# The Global Home Appliance Industry's Vision for Responsible AI Development

Artificial intelligence (AI) technology is transforming human life and the industrial landscape. As a sector closely connected to the daily lives of global consumers, the home appliance industry is at the forefront of this technological shift. Therefore, the International Roundtable of Household Appliance Manufacturer Associations (IRHMA), representing the global home appliance sector, is committed to shaping a future where artificial intelligence (AI) seamlessly integrates into home appliances to enhance consumers' lives. The global industry is dedicated to responsibly developing and utilizing AI to drive innovation, improve sustainability, and create safer, more efficient homes. This commitment reflects our ongoing dedication to providing cutting-edge technology that benefits consumers, society, and the environment at the global level.

The integration and application of AI technology can drive further innovation in the home appliance industry, empowering products and service upgrades. AI-powered appliances are enabling a shift from “functionality” to “personalized services,” truly becoming “intelligent smart living assistants” of users. Additionally, AI dramatically boosts energy efficiency, extends product lifespan, and accelerates the industry's transition to carbon neutrality, contributing significantly to global sustainability goals.

To responsibly address the challenges brought by AI technology, the sector strictly adheres to global data security regulations to ensure user data safety and privacy protection; promotes technological inclusivity by developing accessible AI solutions for all; and establishes ethical guidelines to ensure fairness and transparency.

The representatives of IRHMA2025 are committed to shaping the future of AI in industry worldwide and will continue to collaborate to drive innovation and technological advancements with a foundation of social responsibility, ensuring AI enhances life for every household around the globe.

*IRHMA stands for “The International Roundtable of Household Appliance Manufacturer Associations”. The Roundtable brings together representatives of the home appliance sector from across the globe.*

### **Signatories (in alphabetical order):**

Association of European Businesses (AEB - Russia)

APPLiA - Home Appliance Europe (APPLiA - Europe)

China Household Electrical Appliances Association (CHEAA - China)

Japanese Electrical Manufacturers' Association (JEMA - Japan)

Korea Electronics Association (KEA - Korea)

South African Domestic Appliance Association (SADA – South Africa)